



# imagine NEW CIRCLE

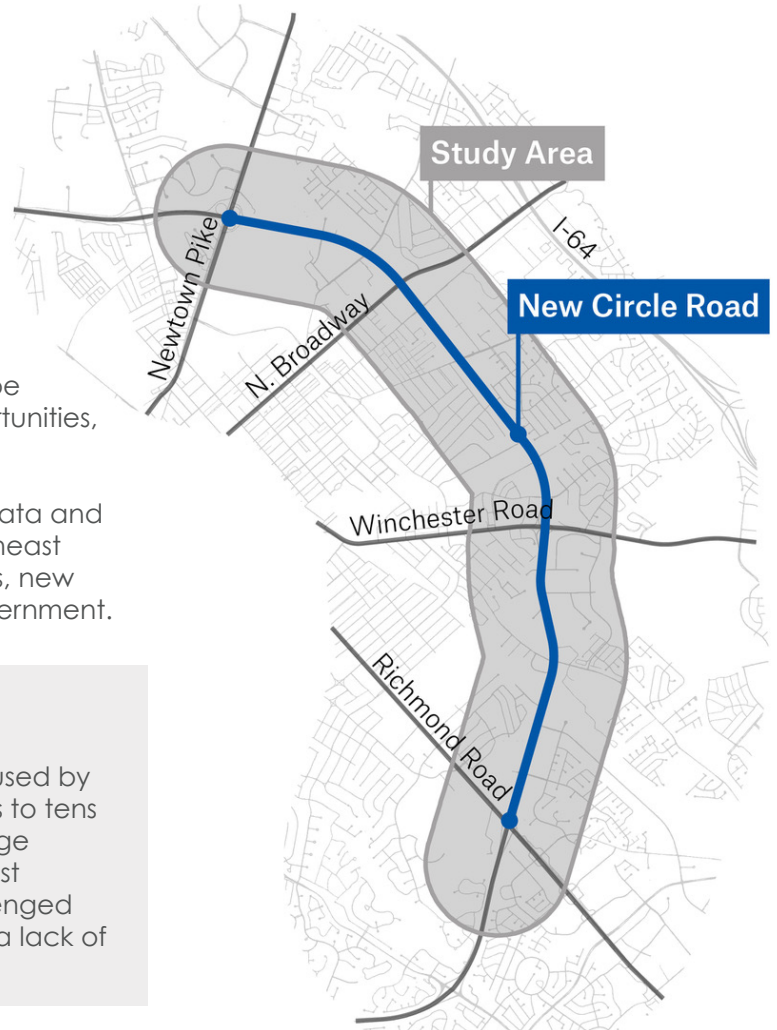


## What is Imagine New Circle?

Imagine New Circle is an opportunity to take a fresh look at the future of one of Lexington's most important roads to help it better meet community needs while preserving its unique cultural features.

This study will bring together residents, business owners, policymakers, and other community members to imagine how northeastern New Circle Road can be improved over the coming decades. Changes could include transportation and streetscape improvements, new housing and development opportunities, and ways to support existing and new businesses.

The ideas gathered will be combined with research data and national best practices to create a roadmap for northeast New Circle Road's future and help guide new designs, new policies, and decision-making by Lexington's city government.



## Why Imagine New Circle?

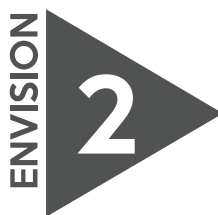
The northeastern New Circle Road corridor is heavily used by more than 40,000 vehicles a day and provides access to tens of thousands of homes and hundreds of small and large businesses. While it is home to some of Lexington's most diverse neighborhoods and businesses, it also is challenged by uncomfortable roadways, traffic congestion, and a lack of support services for new businesses.

## At-A-Glance

Imagine New Circle is a 12-month study consisting of three steps:



Conduct research and gather input



Identify priorities and opportunities



Translate ideas into actionable recommendations

## Get Involved ▶

Imagine New Circle will be based on community conversations and data analysis. There will be multiple opportunities to engage in the process — from sharing your initial thoughts and ideas to providing input on proposed recommendations. Find out about upcoming opportunities by visiting our website at [ImagineNewCircle.org](http://ImagineNewCircle.org).

## Questions or comments?

Contact Samantha Castro  
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[ImagineNewCircle.org](http://ImagineNewCircle.org)

Imagine New Circle is a study initiated by the Lexington-Fayette Urban County Government (LFUCG) in partnership with the Lexington Area Metropolitan Planning Organization (LAMPO), Lextran, and the Kentucky Transportation Cabinet (KYTC). It is part of the implementation of the 2018 Imagine Lexington Comprehensive Plan.